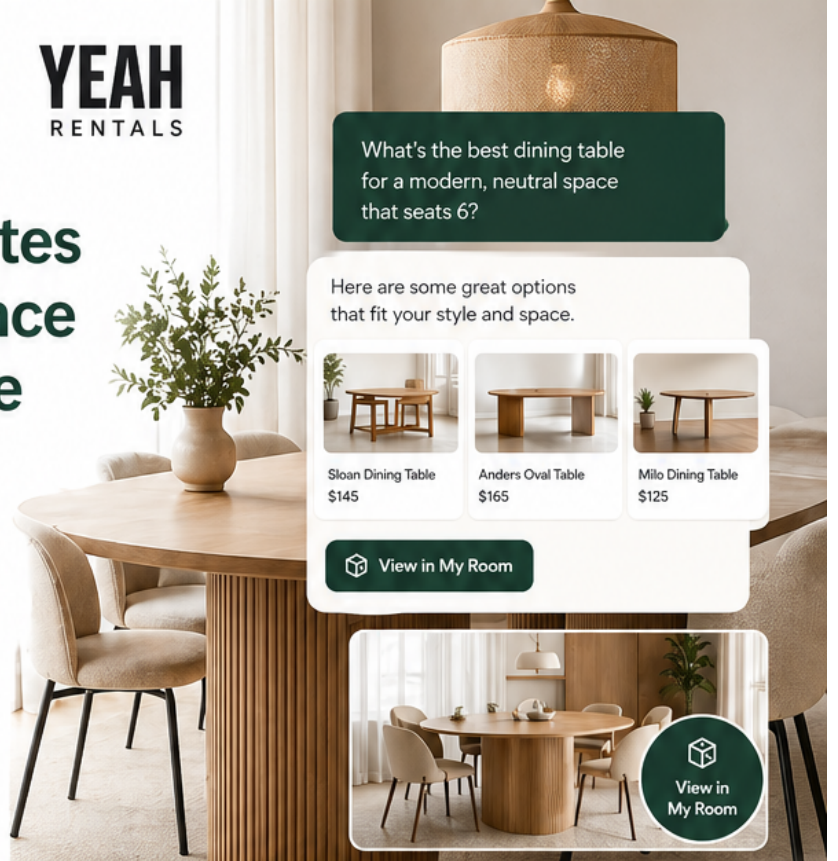


CASE STUDY

Yeah Rentals Elevates Customer Experience and Drives Revenue with Brambles.ai

AI-powered product guidance that converts more shoppers, increases AOV, and transforms customer service into a growth engine.



What's the best dining table for a modern, neutral space that seats 6?

Here are some great options that fit your style and space.



Sloan Dining Table
\$145



Anders Oval Table
\$165



Milo Dining Table
\$125

View in My Room



CONVERSION LIFT

Shoppers who engaged with Brambles.ai converted at a significantly higher rate.



HIGHER AOV

View in Room technology led to a higher average order value.



REDUCTION IN CS COSTS

AI-powered responses and automation reduced ticket volume and manual effort.



NEW STANDARD SOP

Brambles.ai is now the standard for customer outreach and service across the team.

Transforming the Shopper Journey



AI-Powered Product Guidance
Brambles.ai helps shoppers find the perfect pieces with personalized recommendations based on style, space, and needs.



View in Room Drives Confidence
Shoppers visualize products in their own space, leading to stronger purchase confidence and higher AOV.



Better Service, Lower Costs
AI instantly answers customer questions, handles routine requests, and seamlessly escalates to agents when needed—reducing costs while improving satisfaction.

“Brambles.ai has been a game changer for Yeah Rentals. It helps our customers shop with confidence and our team deliver exceptional service at scale.”

—TEAM YEAH RENTALS

Now Part of Our Standard SOP



1. Customer Reaches Out
Shoppers ask questions across chat, email, or SMS.



2. Brambles.ai Responds
AI instantly provides personalized recommendations, product info, and answers.



3. View in Room
Shoppers visualize products in their space to build confidence and finalize decisions.



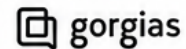
4. Purchase & Follow-Up
Orders are placed and Brambles.ai continues to support with post-purchase questions.



5. Insights & Continuous Improvement
Conversation data uncovers trends and opportunities to improve merchandising and CX.

Natively Integrates With

Seamlessly connect Brambles.ai with the tools you already use.



AI that Converts. Service that Scales. Growth that Lasts.

Brambles.ai helps retailers like Yeah Rentals increase revenue, delight customers, and operate more efficiently.

Learn more at
brambles.ai